

Press Release

FOR IMMEDIATE RELEASE

SKILLED MEDICAL LAUNCHES SOCIAL RESPONSIBILITY PROGRAM AND ANNOUNCES DONATION TO THE ALFRED

MELBOURNE, VIC, 1st February 2010 – Skilled Medical, an established professional services company specialising in Australia-wide medical staffing solutions, today announced the launch of its new Social Responsibility Program and the company's \$40,000 medical research donation to The Alfred. In a ceremony today, Skilled Medical Director, Dr. David Campbell presented Skilled Medical's donation to members of The Alfred and The Victoria Adult Burns Service (VABS) Research Team including Director, Dr. Heather Cleland.

Skilled Medical's donation to The Alfred will specifically support the medical research activities of The Victoria Adult Burns Service and will fund an initiative entitled, "A project to improve the care of patients with burn injury in a non-specialist setting." In response to the 2009 Black Saturday bushfires, Skilled Medical's aim with this donation is to support the knowledge base on burns and their treatment and assist medical and nursing staff to provide better burns care and achieve better clinical outcomes.

"Skilled Medical and its people are committed to making a difference to Australian health care," said Skilled Medical Director, Dr. David Campbell "Our collaboration with The Alfred marks the start of our Social Responsibility Program; a collaborative program designed to support and fund various Australian medical projects aimed at improving the quality of patient care, health service organisation and community health outcomes."

The Alfred Foundation was established as the fundraising arm of The Alfred in 1993 to assist the Hospital in its endeavours to ensure excellent service and care for all patients that come through its doors. The Alfred Foundation has played a major role in the realisation of significant projects that have enhanced the services and facilities of The Alfred. The Victorian Adult Burns Service (VABS) at The Alfred hospital is the state-wide provider of burns care for all adults with complex major burn injuries in Victoria, as well as many people with less severe burns. Each year VABS admits over 300 burns patients and reviews over 1000 outpatients. In addition, they provide education and training for rural and regional clinicians involved in caring for burn-injured patients, and collaborate with community and industry groups on burn awareness campaigns and to provide first aid education and training.

"We are grateful Skilled Medical has agreed to fund this important research, the impact of which will provide clinicians with an effective road map to manage burn injuries away from the hospital and specialist setting." said The Alfred Foundation Director, Fiona Gilles.

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ABOUT SKILLED MEDICAL

Skilled Medical is an established professional services company that specializes in Australia-wide contract and permanent medical staffing solutions to the health industry. Skilled Medical has full Quality Accreditation with the Recruitment and Consulting Services Association (RCSA) and is an accredited provider of locum medical services. **For more information, please visit: www.skilledmedical.com**

**For further media inquiries: Monique Villareal, Marketing Manager, Skilled Medical
T: 1300 900 100 / F: 03 8413 3030
E: monique@skilledmedical.com**